



Define Your Purpose

Office of Corporate and Foundation Relations

Principal Investigator

Date

College/School/Unit Name

Mission Statement	What is the purpose of your unit, program, research?
Case Statement	What is the need and why is it important?
	Why do we need to know more/do better?
	What is innovative about this?
	Why will this project achieve better outcomes than others?
	What will research contribute and who will benefit?

P.O. Box 7159 Missoula, MT 59807-7159
406.243.2593 | SupportUM.org

The University of Montana Foundation inspires philanthropic support to enhance excellence and opportunity at the University of Montana.